



2012-08-01

August 2012 Newsletter

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0px"><U>“Fantasy Sky” – China Airline’s independent inflight entertainment
guide</U></P>
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0px">CinMedia has just been appointed the sole advertising agent of "Global Flying Magazine", the magazine of owners and travellers of the private jet market. This influential publication helps to promote the development of the China Business Aviation market, stimulate private aircraft consumption and the high-end consumer market. It is dedicated to providing a full range of experiences to Chinese elites pursuing a sublime and carefree lifestyle. </P>

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0px">"Global Flying Magazine" is published bi-monthly with a monthly circulation of 84,000 copies. The magazine is distributed to private jet owners by post. At the same time, it is also positioned in inflight cabins, private jet lounges, private banks and premium yacht clubs.</P>

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<P style="PADDING-BOTTOM: 0px; MARGIN: 0px; PADDING-LEFT: 0px; PADDING-RIGHT: 0px; PADDING-TOP: 0px"> </P>

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Week holidays”, September 30 to October 7, in celebration of the National Day of the People’s Republic of China. As such, we have advanced the booking and material deadlines of the October issue to coordinate with the printing process. We would like to remind all clients to prepare and send in their advertising materials to our sales representative at your earliest convenience. We appreciate and thank you for your co-operation in advance. The material deadlines of our titles for the October issue are as follows: </P>

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<P>"Connections" : 14 September</P>

<P>"Gateway" : 17 September</P>

<P>"Wings of China" : 18 September</P>

<P>"Nihao" : 18 September</P>
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<TD>3. China Southern Airlines </TD>
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Eastern Airlines - Ranked among world's top 5 carriers in passenger capacity</U></P>
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Eastern Airlines was announced among the world's top 5 carriers in passenger capacity
atthe 68th International Air Transport Association (IATA) Annual General Meeting and
World Air Transport Summit 2012. As a member of the SkyTeam Alliance, China
Eastern Airlines served 7 billion passengers worldwide per year. The airline's global
network has reached 178 countries and 983 destinations, greatly increasing its transit
and international transportation services
capabilities.</P></TD></TR></TBODY></TABLE></TD></TR></TBODY></TABLE><B
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href="http://www.cinmedia.com/images/newsletter/20120731/marketing_hk@cinmedia.
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