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China Eastern Wins “China’s Most Respected Company 2014-2015” Title

China Eastern (CES) has won “China’s Most Respected Company” title at the award ceremony held in Beijing by The Economic Observer.

“China’s Most Respected Company” selection is amidst the most spectacular financial events of the year boasting attendance of the top companies, highest level and most participants. The selection lasted for four months to finalize 30 companies standing ahead of the rest subject to comprehensive assessment including social responsibility, leading innovation, environmental protection, growth potential, international compatibility and cultural promotion.