



September 30, 2015

China Eastern and Delta Airlines Upgrade Strategic Partnership

China Eastern (CES) and Delta Airlines have sealed the “Letter of Confirmation on the Agreement of Delta Airlines’ Strategic Equity in China Eastern” and the “Market Agreement”. According to the Market Agreement, both companies will work towards a full partnership in terms of code sharing, cabin management, time coordination, sales cooperation, airport facility sharing, frequent traveller program, VIP lounge, system investment and personnel exchange.

CES and Delta Airlines are reported to join hands to build a more competitive air network in Chinese and American markets, optimize flight timing and expand the air routes to more Chinese and American destinations and third-country destinations by means of code sharing. Both companies also agree to invest in facility improvement and seamless IT system connection for travellers. A same-terminal plan is also in the works for all Chinese and US gateway airports. In addition, both carriers will jointly develop business customers and frequent travellers and customize service and products.